

THE COCHENILLE LYON, FRANCE FASHION AND DESIGN RETREAT MAY 17TH - 27TH, 2023

LOCATION: LYON AND VALSONNE FRANCE

This year marks our second collaboration with Label Graine, a textile firm outside of Lyon, France. This company digitally prints fabrics and has recently redesigned a portion of their space to suit workshops for designers, students, or others who want to involve digital printing in their creative life. Our retreat will combine four days exploring Lyon with workshop time both in Lyon and at Valsonne, and use of space and the creative services of Label Graine. The city of Lyon is famous for its historical silk and weaving industries and is world renown for its gastronomy.

LYON... MAY 17TH - 27TH, 2023

Plan to arrive on May 17th for an evening wine and appetizer orientation meeting at Susan's apartment. Commencing May 18th, we will be ready to explore the city for four days. We will learn about the silk history of Lyon and browse the old city as well as the newer areas to enjoy French fashions. We will also meet to begin working on planning garments, measuring, talk about photography and imagery, etc

Lyon Exploration will include:

- Silk and Weaving Historic Buildings and Museums
 - Screen and Block Printing Demonstration
 - Musee du Textile (with a guided tour)
 - Exploration of Lyon's old city
 - Visits to artisan studio/shops
 - Fabric/Yarn/Shopping
 - Photography while in Lyon (in preparation for our textile design)
 - Workshop hours to prep for our time in Valsonne
- * items above are subject to change dependent upon availability



LABEL GRAINE, VALSONNE... MAY 22ND - 27TH
On the morning of May 22nd, we will take the train to the area of Valsonne, and our workshop will continue there.

Activities will include:

- Tour of Label Graine
- Design of Engineered Printed Garments
- Choosing appropriate styles in Garment Designer
- Working with Photographic imagery
- Moving Imagery into Garment Pattern
- Print design within Photoshop/Elements and printing fabric
- Printing the fabric (how fun to watch it be print!)
- Discussion of Marketing with possible inclusion of a French designer
- Consulting with a seamstress who will construct your garment

The maximum group size is 8 people.



Participants should plan to arrive on May 17th and depart no earlier than May 27th. Please consult with us prior to making your flight plans to best understand the logistics of travel from Valsonne to Lyon, and to ensure we have met our group size minimum requirements.

You should be in good health and relatively fit. Lyon is a walking city, but it has hills and steps in the old areas. It is possible to take a taxi/Uber, but walking/bus/metro are the norm for the locals, as it is for us.

COSTS:

Tuition: \$2500.00

This will include:

Pre-Retreat

- Preparatory Zoom session
- Access to videos instructing use of Photoshop for prep with digital print design

Label Graine (Valsonne)

- Expenses related to use of classroom space, technical expertise, digital printing of 5 meters of cotton or linen fabric, services of an industry-trained seamstress who will construct your garment, etc.
- Tuition with Susan Lazear on techniques in design of engineered print garments, and pattern repeat design for yardage

Lyon

- Entrances to museums and businesses related to fashion, textiles, silk, and art which might include guided tours
- Visits to local artists/designers and boutiques/stores related to textile arts and design.
- A guided walking tour in Lyon
- Workshop instruction in Garment Designer/Photoshop in prep for Label Graine

Accommodation/Meals

- Five nights hotel in Valsonne (based on double-occupancy). Single supplement available.
- Two lunches and one dinner in Lyon. Participants are responsible for other meals. Dinner packages will be discussed in Lyon.
- All meals in Valsonne

Transportation

- Public Transportation in Lyon
- Train between Lyon and Valsonne (to and from)
- Transportation between hotel and Label Graine in Valsonne

Technology - Students will need:

- A portable computer with Adobe Photoshop or Photoshop Elements. You may use a trial version of Photoshop, or purchase Photoshop Elements (a one-time purchase under \$100).
- Garment Designer pattern software installed in advance.
- Some working knowledge of Photoshop/Elements is helpful but not essential.
- Technique videos will be made available in advance.



Payments

A deposit of \$1000 will be required to hold your place. The balance of \$1500 will be due April 3rd, 2023 (45 days prior to the Retreat), although you can pay this at any time.

Cancellation

- If you cancel and your space can be filled, there will be a full refund.
- If you cancel prior to 120 days out from the start of the Retreat, and your space cannot be filled Cochenille will retain \$250.00.
- If you cancel between 120 and 60 days, and your space cannot be filled, Cochenille will retain \$500, as it will be difficult to solicit people at that point, due to airfare costs on short notice.
- If you cancel within 59 - 15 days, and your space cannot be filled, Cochenille will retain 75% of the entire amount.
- If you cancel within 14 days of the retreat, no refund will be given.
- Cochenille will always make an attempt to fill your spot, and will assist you as much as possible.
- Trip Insurance is recommended. We have used Allianz and TravelGuard in past. Consider taking an annual policy if you are a traveler. It is quite cost-effective.



HOUSING

Lyon

- The housing in Lyon is not included. Hotels and apartment options will be suggested at registration. We will assist you in locating your housing.
- We would estimate that you should plan for around 60 - 75 Euros per person per night in a shared room/apartment. (5 night stay). Currently, \$1.09 = 1 Euro (Feb. 2023)
- Last time, participants used VRBO or Airbnb.

Valsonne

- Housing is included in your tuition for the Valsonne portion of the retreat. We have secured rooms at a private hotel in a small village.
- Housing is based on shared double-occupancy.
- A single supplement would be 185 Euros.
- All meals are provided/included while in Valsonne.

AIRFARE:

We leave this up to individuals, as some people are using miles, some want flexibility, and mostly, you all will be coming from different places. You can fly directly into Lyon on various major airlines using their local partners, or other airlines (e.g. Ryan Air).

OR: You can fly into Paris and take the train to Lyon (from Gare de Lyon). Train travel in France is reasonable and excellent.

Feel free to email Susan with questions. Our office email is info@cochenille.com
Susan's email is susan@cochenille.com.

Reservations will be first come, first served basis. Please complete the Registration form and send it in to us as soon as you can, or call our office at 858-259-1698.

